

Elk River Quarterback Club Annual Meeting Minutes January 29, 2025

1. CALL MEETING TO ORDER

 6:00 PM Attendees: Coach Hamilton, President Williams, Vice President Rolfes Steph Kleffman, Alycia Skogquist, Marie Servaty

2. WELCOME

- Great 2024 season on the field but now it's time to move to 2025.
- Thanks to our outgoing board members for their hard work

3. FINANCIAL REPORT

• 2024 Financial Report will be posted on the website

4. MEETING CALENDAR

- To accommodate volunteer board members with busy schedules, we'll stay with quarterly regular meetings & special meetings if/when needed.
- We'll add work sessions if needed, there will be no voting at work sessions.
- **2025 Meetings** (ERHS Rm 105 *if available 6-7:30pm)
 - February 26th
 - o March 26th
 - o June 18th
 - o September 24th
- All meetings will be posted on the football website, and communication emailed to all parents prior to. An agenda will be sent a week in advance.

5. BOARD POSITIONS

- We went with more Board At Large director positions last year with mixed results. While
 we'll still have some Board At Large positions as warranted, we need other positions
 filled.
- Open positions:
 - Treasurer
 - Fundraising Director
 - Volunteer Director
 - Parent Group Director

6. PARENT HUDDLE

- Many positive things were done for the team through last year's parent huddle. We look forward to continuing to work together going forward and are hoping for an improved and positive relationship between the QB Club and Parent Huddle.
- Our goal is to have a liaison (Board Position) between the groups to keep everyone informed and on the same page with what each may be doing or needing help and/or communication with
- It's so important to our football program, players and coaches that we are aligned and work together

7. ELECTIONS

- Based on the bylaw revision that we passed in 2024, if up for a vote, the Head Coach would nominate for President, President nominates the officers & any officer can nominate a director, with a vote by the Board itself.
 - Based on last year's action, the term of President is not up for vote nor is the VP as Chad has one year remaining on his term.



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- Nominated Marie Servaty to move from Board Director At Large to Secretary, 2 year term, passed unanimously
- Nominated Steph Kleffman to full term as Co-Director of Communications, 2 year term, passed unanimously
- Nominated Alycia Skogquist to move from Board At Large Director position to Co-Director of Communications, 2 year term, passed unanimously
- Nominating AJ Brock for Board Director At Large, 1 year term, passed unanimously

8. SPONSORSHIP PROGRAM

- Discussion on sponsorship issues, Story of the Season & lack of uniformity for sponsor recognition.
- Story of the Season makes other programs a great deal of money but you need someone to sell the advertising for it.
- Discussion on how the sponsorship program worked prior to 2020

9. CHARITABLE GAMBLING

- Discussion that the QB Club used to have charitable gambling, the license was placed inactive in the mid 2000's.
- 2 years ago, there was discussion regarding getting back in the charitable business but we lost our main targeted site as that business closed & discussions with the state stopped there.
- As fundraising has become more challenging, charitable gambling may be where the QB Club may need to go. It would be a process but it could be the revenue driver of the future.
- To make it possible, we would need a bylaw revision that makes it possible to split the CEO/President position into two positions. If this is something the QB Club would like to explore, we would need a special meeting in February to do a bylaw revision to comply with the state charitable gambling provisions.

10. ADJOURN